

Student Gallery

\$500 per month / Year-round

Each month a new gallery exhibit showcases student work in our downtown location. Science projects, literary works, arts, service-learning and more are highlighted on a monthly rotation with gallery openings part of downtown's First Wednesday celebrations.

Volunteer Ambassador

\$10,000 / Year-round

Support the work of connecting passionate caring people and organizations at all our schools.

Super Saturdays

\$2,500 / June-August, 2011

Seriously fun drop-in sessions on Saturday mornings during the summer. National Invention Workshop curriculum is taught in a build all, fly-all, create all environment that keeps kids testing their rockets, cars and boats!

Parent University

\$5,000 per quarter

Support interactive, educational, and family-building activities in our schools. Topics such as Financial Literacy, Writers' Workshop, Parenting classes and more will engage entire families in the academic success of our children.

Loving Lens

\$725 per classroom

An exciting, life-enriching, 8-week course developed by nationally acclaimed photographer, Jill Cannefax as a creative approach to reinforce our schools' safe and healthy climates. Based on the research of Dr. Marshall B. Rosenberg in nonviolent communication, The Loving Lens teachers teamwork, non-judgment and conflict resolution through the power of photography. The ultimate result is a classroom environment rich in visual culture, artist and subject appreciation, and a celebration of teacher and learner diversity.

Billboard Sponsor

\$950 per month / Monthly

Help us promote our activities and events year round with electronic billboards. This is the direct non-profit rate.

Summer Reading Drive

\$3,000 / June-September, 2011

Support over 700 volunteers that provide read aloud activities and free book distribution at 17 free lunch distribution sites throughout Salem-Keizer.

Multicultural Literacy

\$10,000 / Year-round

In our Voice is an interactive, multi-level Poetry program that uses the power of words to engage and celebrate the unique cultures of our community. West Side Writers Club, from West Salem High School work with elementary and middle school students to develop their writing craft in unique student-led workshops. Poetry, long recognized as the sincerest form of written expression is used to portray, share, and inform a greater audience of the intricacies and beauty of our cultures. Workshop participants will then participate in a Family Poetry Night, contest, and awards ceremony.

Financial Literacy

- \$5,000 for Parent University
- \$5,000 for "So you want to be Warren Buffett" afterschool program
- \$10,000 / school for Financial Algebra math class. Sponsorship includes two classroom sets of textbook and integration of consumer math BRASS materials.

There is little doubt about the need for young adults to understand money and how it impacts their lives. Using socially driven media, technology, and integrated professional development for teachers for school and academic enrichment programs in afterschool programs, we will support district and community efforts to shore up the financial literacy of secondary students.



For more information about our Sponsorship Opportunities, call 503 364-2933 or visit www.skeducationfoundation.org.

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Sponsorship Opportunities 2012-2013



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Events

Salem-Keizer Education Foundation is a catalyst for enhancing the education of Salem-Keizer public school students by providing resources for creative and innovative programs and materials, education and mobilizing the community and sustaining collaborative partnerships that supports its goals.

30th Annual Awesome 3000

Various levels / May 5, 2012

The 30th Annual Awesome 3000 will indeed be Awesome! Over 3,000 children will circle the track on Saturday, May 5 at McCulloch Stadium as crowds cheer and enjoy watching the runners "warm-up" mid-field led by Olympic athletes Dave Johnson and Nancy Thies-Marshall. Everyone will be having such a great time and celebrating their new t-shirts and medallions, they will hardly realize they are helping generate thousands of dollars for innovation grants and our fight for literacy in Salem-Keizer schools.



Crystal Apple Awards

Various levels / November 10, 2012

In 1996, Salem Chamber business representatives teamed with local educators to begin the Crystal Apple Awards as a way to encourage and recognize education excellence in Salem-Keizer schools. Presented by the Salem-Keizer Education Foundation in collaboration with the Salem-Keizer School District, and the Salem and Keizer Chambers of Commerce, the Awards celebrate and recognize those teachers, administrators and support staff that exceed all expectations of their profession and who engage community in their work.



Spelling Bee

\$2,500 / March 7, 2012

The Contest, co-sponsored by the Salem-Keizer Education Foundation and The Salem Kiwanis Club is a written form contest and is a qualifying contest for the national Scripps-Howard Bee in Washington DC for middle school students and the Oregon Statewide Spelling Contest held in September 2012 at the Oregon State Fairgrounds in Salem for all age levels. Sponsorship includes registration fees, and travel expenses for one national qualifier.

4th Annual Back to School Lunch

Various levels / September 11, 2012

Please join us on Tuesday, September 11, 2012 at 12:00 noon at the Salem Conference Center where guests will learn more and be inspired by how the Salem-Keizer Education Foundation enhances the education of our community's children.



Shoot for the Stars

Various levels / April 21, 2012

In partnership with Law Enforcement for Youth, SKEF celebrates the unity in the community when city, county, and state law officials join forces with us to change lives thru learning, teamwork, and leadership. Join us for the Shoot for the Stars dinner benefit and treat yourself to a cabaret performance by MPact, maybe take home an autographed SuperBowl helmet, and support kids in need.

Intel Oregon FIRST® LEGO® League Qualifying Tournament

\$5,000 December 9 & 10, 2012

FIRST LEGO League (FLL) is an entry-level robotics program for 9-14 year olds using a LEGO Mindstorm NXT robot kit to meet an annual robotic and research challenge based on real world issues. Over 30 teams from the Willamette Valley will converge on Salem to compete for regional championships and the opportunity to advance to state and national competition.



Programs & Services

Alumni Network

\$35,000 / Immediate

Help students get 'future ready' by networking with them from across the globe. The Alumni Network connects Salem-Keizer public school alumni with their former friends and teachers; and current students who could benefit from online mentoring and career coaching.

Enrichment Academy Summer Camps

\$20,000

The Enrichment Academy provides supplemental education services to improve academic achievement, support needs of Talented and Gifted student and provide elective enrichment opportunities for all students. Programs are staffed with highly qualified teachers who have had professional development in Salem-Keizer public school curriculum.



Enrichment Academy Before & After School Programs

Adopt a school - \$20,000 per year per school

Support the infrastructure of one of our most vital programs with professional development and funding for part time coordinators at at more than 20 local schools. Contact us to find the school that needs your support.

Sibling Reading Buddies

\$7,500 / Year-round

When a new child is born in the family, the student sibling is acknowledged in an all school assembly, takes a pledge of literacy with the principal, receives a book bag with books and a stuffed animal. The bag included a letter from the principal to the new family about the importance of reading aloud, provided tips and guidance on how to promote family reading time and a reading log.

You ^{Can} Go to College!

\$1000 / 100 students / college visit

Elementary and middle school students attend local universities, participate in a college class and experience a graduation to help show them they CAN go to college \$1000/100 students/college visit.

School Supply Depot

\$5,000 / August-September, 2011

Join over 40 community organizations to gather and distribute the tools that students and teachers need to be successful at school. Over 60,000 items each year are distributed year round to make sure kids have the tools for school.



Instruments for Kids

\$5,000 / Year-round

Gently used musical instruments are donated to help students who would love to participate in school music programs; but many of them need professional cleaning or repair. Your support puts these instruments in the hands of a child, performance-ready!



Awesome Times

\$2,500 per quarter

A full complement to our monthly electronic newsletters, this document reaches over 12,000 of our friends.