

2012-2013 Sponsorship Opportunities

30th Annual Awesome 3000

Saturday, May 5, 2012 / Deadline: Feb. 15

Title Sponsors (3) \$10,000

Three title sponsors accepted to commemorate each decade the Awesome 3000 has been held.

- Shared sponsorship of event with Salem-Keizer Education Foundation
- Corporate name and logo on running bibs,
- Awesome 3000 t-shirts, registration forms, posters and publications
- Premier booth location in Awesome Activity Village
- Highlight in Awesome Times newsletter
- Corporate name, logo and link on SKEF website
- All the benefits of Major Sponsorship

Awesome Activity Village \$10,000

- Corporate name and logo on t-shirts, registration form, posters and all publications
- Corporate name and logo on Activity Village banner
- Corporate name and logo on all Countdown to Awesome activities, publications, videos and press releases
- All the benefits of Major Sponsorship

Scholarship Sponsor \$5,000

- Corporate logo on Awesome t-shirts, registration forms, posters and publications
- All the benefits of a Major Sponsor

PRE-K Run for Literacy \$3,000

- Corporate logo on runners' bibs and Awesome t-shirts
- Booth in Awesome Activity Village
- Corporate name, logo and link on SKEF website
- All the benefits of a Major Sponsor

Major Sponsor \$3,000

- Corporate logo on Awesome 3000 t-shirts
- Comprehensive signage at the Awesome 3000 event
- Booth in Awesome Activity Village
- Major Sponsor coverage in Awesome Times newsletter
- Corporate name and logo and link on SKEF website
- Local newspaper thank you and event publications
- Placement of 8x11 ad in the Awesome Event Program
- All the benefits of an Event Partner

Partners \$1,000

- Partner coverage in Awesome Times newsletter
- Booth in Awesome Activity Village
- Recognition in the event program
- VIP presence at Grants Reception and recognition in programs
- Listing on foundation website
- Placement of 8x5 ad in event program
- Local newspaper thank you and event publications

Back to School Lunch

Tuesday, Sept. 11, 2012 / Deadline: Aug. 15

Title Sponsor \$10,000

- Exclusive Title Sponsor designated on all printed materials
- Corporate logo projected on video screens at the event, aired continuously throughout production
- One table of ten at the event
- Invitation and tickets to all VIP events
- Featured article in the Salem-Keizer Education Foundation newsletter and website
- Membership in the Great Educators' Circle with permanent display at the Salem-Keizer Public Schools Boardroom
- Recognition in the 2011 Crystal Apple Awards playbill and the 2011 Awesome 3000 program

Presenting Sponsors \$5,000

- One table of ten at the event
- Feature article in the Salem-Keizer Education Foundation newsletter and website
- Plus all the benefits of a Major Contributor

Major Contributors \$2,500

- Corporate logo, name designated on all materials
- Corporate name projected on video screens at the event
- Invitation to all VIP events
- Recognition in the Salem-Keizer Education Foundation newsletter and website
- Membership in the Great Educators' Circle with permanent display at the Salem-Keizer Public Schools Boardroom

Benefactors \$1,000

- Corporate name designated on selected printed materials
- Invitation to all VIP events
- Recognition in the Salem-Keizer Education Foundation newsletter and website
- Membership in the Great Educators' Circle with permanent display at the Salem-Keizer Public Schools Boardroom

Patron \$500

- Corporate name designated on selected printed materials
- Recognition in the Salem-Keizer Education Foundation newsletter and website
- Membership in the Great Educators' Circle with permanent display at the Salem-Keizer Public Schools Boardroom

16th Annual Crystal Apple Awards

Thursday, Nov. 8, 2012 / Deadline: Sept. 1

Title Sponsor \$10,000

- Title Sponsor designated on all printed materials
- Corporate logo projected on video screens at the event, aired continuously throughout production
- 10 complimentary tickets to the awards ceremony and reception
- Stage presence at event
- Invitation and tickets to all VIP events
- One-page promotional ad in the playbill and back cover
- Plus all the benefits of a Patron

Presenting Sponsors \$5,000

- Corporate logo designated on all printed materials
- Corporate logo projected on video screens at the event and aired 6 to 8 times
- 8 complimentary tickets to the awards ceremony and reception
- Stage presence at event
- Invitation to all VIP events
- One page promotional ad in the playbill and logo on inside back cover
- Plus all the benefits of a Patron

Major Contributors \$2,500

- Corporate logo and name designated on selected printed materials
- Corporate logo and name projected on video screens at the event and aired 6 to 8 times
- One page promotional ad in the playbill
- 6 complimentary tickets to the awards ceremony
- Plus all the benefits of a Patron

Benefactors \$1,000

- Corporate logo and name projected on video screens at the event and aired 6 to 8 times
- Half-page ad in the CAA playbill
- 4 complimentary tickets to the awards ceremony
- Plus all the benefits of a Patron

Patron \$500

- Business card size ad in the CAA playbill
- 2 complimentary tickets to the awards ceremony.
- Invitation to any VIP events
- Recognition in the SKEF newsletter and website
- Recognition in the Salem-Keizer School District newsletter and website
- Inaugural membership in the Great Educators' Circle with permanent display at the Salem-Keizer Public Schools Boardroom
- Recognition in the Chamber Business News and website

YES! We are proud to support the goals of the Salem-Keizer Education Foundation.

Name: _____ Signature: _____

Organization: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Payment: My check is enclosed. Please invoice me.

Events: Awesome 3000
 Believe & Achieve Lunch
 Crystal Apple Awards

Select a sponsor level above.

Program/Service: _____

Donation Amount: _____