



Afterschool Alliance

The Call to Action

- Support alignment of programs and secure resources through advocacy and awareness on committees, speakers, social networking and public social marketing
- Support of SKEF Enrichment Academy with advocacy and financial resources via fundraising effort, letters of support and meetings with funders.
- Support of Senator Suzanne Bonamici, SB 291 and SB480 to ensure evaluation, support and advocacy of quality afterschool programs in Oregon
- Support the comprehensive research of Pacific Policy Institute on the linkage of Marion County incarcerated adults with sustained quality education programs, drug and alcohol abuse, and crime.

Vision, Mission & Goals

Vision: The Alliance works to ensure that Salem-Keizer students have access to affordable, quality afterschool programs through the Enrichment Academy.

Mission: To engage public will to increase public and private investment in quality afterschool program initiatives.

Goals:

- To be an effective voice for the Enrichment Academy in efforts to sustain and expand quality afterschool programs.
- To serve as an information source on Enrichment Academy programs and resources.
- To encourage the development of local, state and national afterschool constituencies and systems.
- To communicate the impact of the Enrichment Academy on children, families and communities

Short Term:

Raise \$375,000 to sustain current level of middle school programs in 2011-2012.

Long Term:

Move from a "Project" paradigm to a "community norms" paradigm

Our values, beliefs and behaviors indicate expanded learning as a community culture

Create and implement a long term strategic plan and roadmap to sustain current program levels, and increase capacity to meet growing demands through 2015.

Why

- Only 25% of low and moderate income children ages 5-14 regularly participate in after school programs nationwide. In Oregon, less than 20% of K-5 children and less than 15% of 6-8th grade children eligible for free and reduce lunches have access to afterschool programs.
- In Marion and Polk counties, less than 15% of K-5 children participate in afterschool programs. Less than 20% of Marion County and less than 5% of Polk County 6-8th graders participate in after school programs.
- ◦ On school days, the hours between 3 pm and 6 pm are the peak hours for juvenile crime and experimentation with drugs, alcohol, cigarettes and sex.
- On school days, the hours between 3 pm and 6 pm are the peak hours for juveniles to become victims of crime.
- ◦ Teens who do not participate in afterschool programs are nearly three times more likely to skip classes than teens who do participate. They are also three times more likely to use marijuana or other drugs, and they are more likely to drink alcohol, smoke cigarettes and engage in sexual activity.
- ◦ Parents with children in afterschool programs are less stressed, have fewer unscheduled absences and are more productive at work.

The Cause: Afterschool Programs

- Inspire learning
- Help working families
- Keep children safe
- Build a Healthy, Educated Workforce
- Reduce hunger and promote Active Living

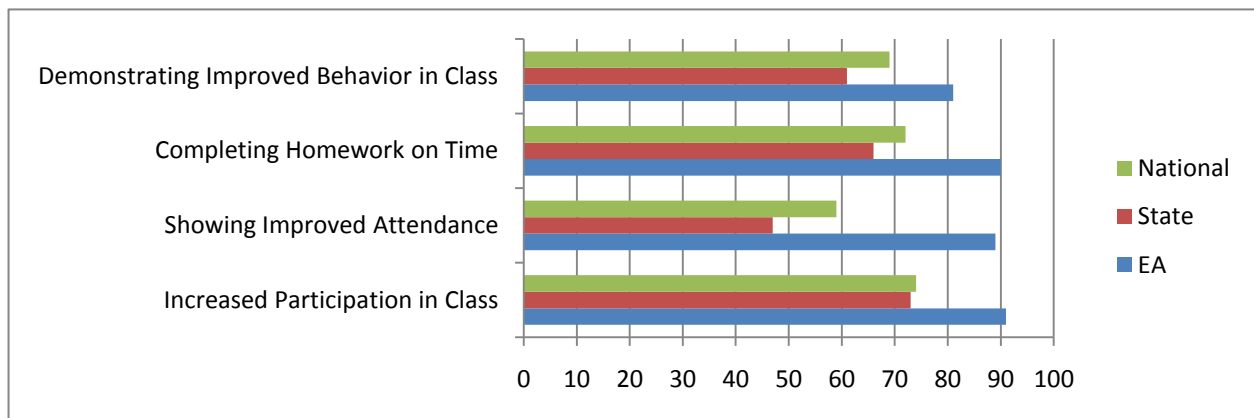
Lights On National Rally

- Create and implement signature fundraising event in Salem-Keizer Spring, 2011 to raise funds to sustain the Enrichment Academy.
- Create and implement a Sponsor a child program to begin in Summer-Fall 2011 to raise scholarship funds for children in the Enrichment Academy.
- Create and implement signature event in Salem-Keizer on October 20, 2011, National Lights On Rally to raise awareness on the importance of quality afterschool programs.

Salem-Keizer's Enrichment Academy

- **5,186** students participate in the Enrichment Academy, **52%** of the participating school enrollment. The Enrichment Academy programs, because of their academic alignment, qualify for the Children and Adult Food Care Program (CACFP) and provided **over 64,000 suppers** to children in need.

- The Enrichment Academy programs have been recognized by Oregon ASK, Education Northwest, Afterschool Alliance, National Center for Afterschool, and Lights On Hall of Fame as best practice afterschool programs.
- **Data by the PPICS report in 2009 demonstrates that the Enrichment Academy is above the national and state averages in each category in meeting its goals of improving student achievement and increasing student and family engagement in after-school programs.** The report found that 90% of Academy students completed homework on time compared with 72% nationally and 66% statewide. 90% of participants showed improved academic performance. 88% came to class motivated to learn.
- The report also measures demonstrated improvement in student participation. 91% of Enrichment Academy students showed increased participation in class, well above national (74%) and state (73%) averages. Attendance was significantly higher than state and national levels, with 89% showing improved attendance, more than double the state level of 47% and considerably higher than the national level of 59%. Academy students showed increased attentiveness in class at 91%. The report also measured improvement in classroom behavior. 81% of students demonstrated improved behavior in class. 70% showed improvements in getting along well with others.



Enrichment Academy outcomes exceeded the state and national averages on a number of indicators in the 2009-2010 academic year.